

## **Special issue on**

# **“Design and management within the New Product Development projects”**

### ***Guest Editors:***

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New product development (NPD) projects constitute one of the key success factors of firms. It is therefore necessary to manage them as efficiently as possible in order to deliver successful products on time and to budget; and assess risks in NPD processes. Many NPD projects deviate from their initial target due to modifications or changes to customer needs as well as internal or external constraints. Other NPD projects may be simply stopped due to uncontrolled parameters and unidentified constraints arising from various processes within the NPD project such as the product design process, the supply chain design and through identification of the most relevant network of partners and networking or the NPD project management by itself.

Researchers from a number of different communities have been addressing these problems. While research has yielded rich results, providing new insights and effective tools and techniques, the research is still fragmented. Academics had begun working to bring these parallel processes together since the mid-90s but further research is required before providing satisfactory answers of these real problems.

The main idea of this special issue is to gather original research results which would foster more efficient new product development projects by focusing mainly on coupling of internal and external processes of NPD projects. It will cover at least the following subjects:

### **🔍 Subject Coverage**

Topics of relevance include NDP and related issues in the following subject areas, but are not limited to:

- Choice and management of partners of an NPD project
- 3D-Concurrent Engineering
- Product design
- Engineering design
- Product development project management
- Design of network of partners
- Product design management
- Change management
- Innovative and collaborative design
- Product strategy
- Strategic planning

## 🔍 Notes for Intending Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere

All papers are refereed through a peer review process. A guide for authors, sample copies and other relevant information for submitting papers are available on the [Author Guidelines](#) page

## 🔍 Important Dates

Submission of papers: **25 July 2008**

First decision notification: **26 September 2008**

Submission of revised papers: **24 October 2008**

Final decision notification: **28 November 2008**

## 🔍 Editors and Notes

You may send one copy in the form of an MS Word file attached to an e-mail (details in [Author Guidelines](#)) to the following:

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